



MIMIG
@MMediaGroup

Edge Digivan®
Specification

ARTWORK & DELIVERY SPECIFICATION

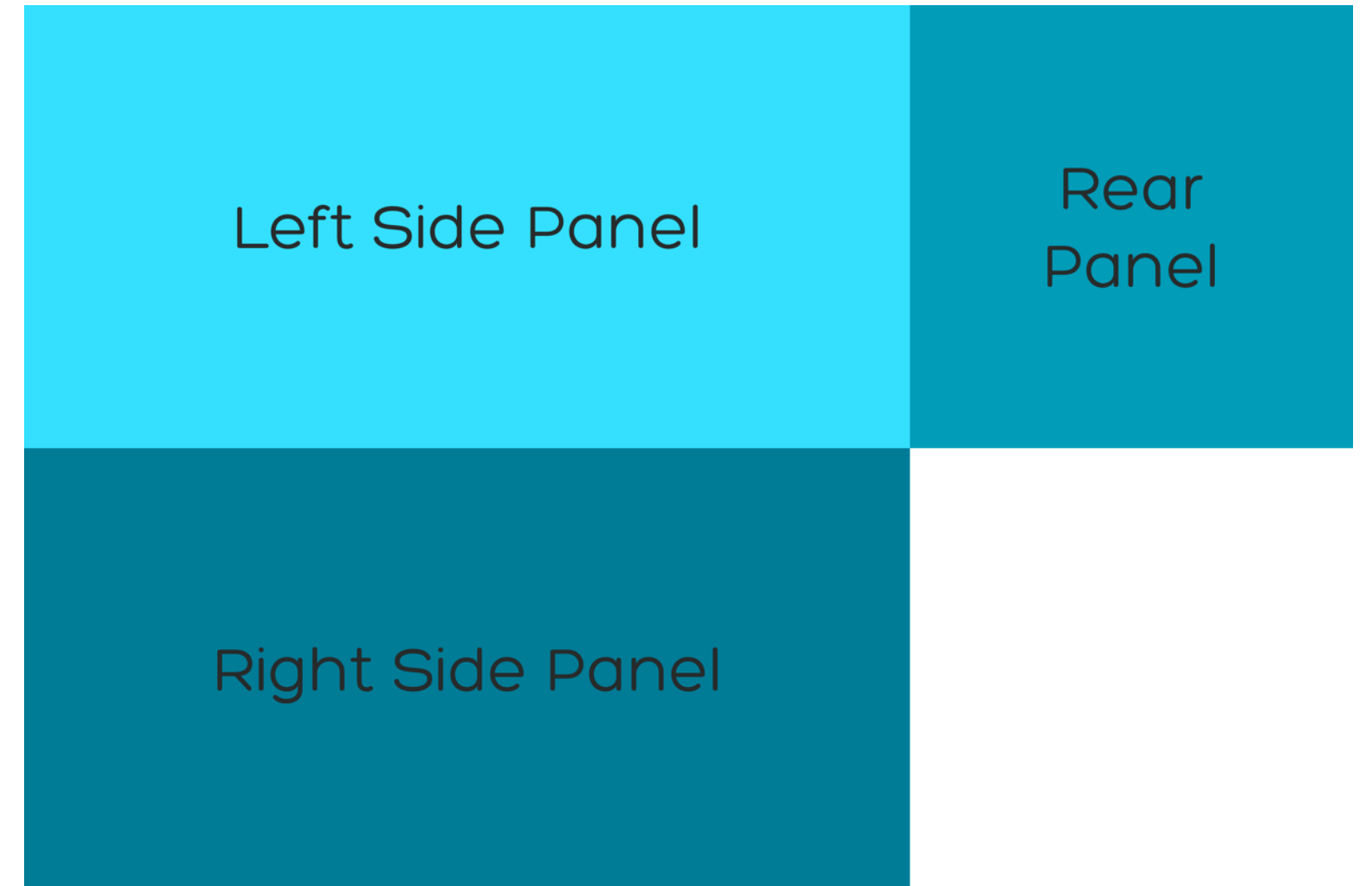
1. Create two artwork side panels in **2,048 (w) x 1,024 (h)** pixels, with an aspect ratio of **2:1**.
2. Create one artwork rear panel in **1,024 (x) x 1,024 (h)** pixels, with an aspect ratio of **1:1**.
3. Prepare all three artwork panels into a final composition of **3,072 (w) x 2,048 (h) pixels**. Using the reference image as a guide, or by inputting your selected artwork into the creative templates in the following link: <https://we.tl/t-DlxpgOso5d>.

Supported Visual Formats:
PNG, MP4.

Supported Audio Formats:
MP3.

For maximum legibility please avoid light pastel-based colour backgrounds, small text sizes, and thin font styles.

Please deliver artwork to artwork@mmediagroup.co.uk at least 7 working days prior to your campaign start date. Being unsuccessful in delivering correct artwork by this date may result in a delayed or cancelled campaign.



MIMIG
THANK YOU

