



M|M|G
@MMediaGroup

Adbike Artwork
Specification

ARTWORK & DELIVERY SPECIFICATION

The 6-sheet poster size is 1,200mm x 1,800mm portrait (a 2:3 aspect ratio) and each Adbike takes two posters, one for each side.

Ensure that all artwork is provided in CMYK, in a high resolution 300dpi PDF with no bleed required. All submitted artwork must be under a 2 GB file limit. To avoid a large file, we advise working at 25% scale.

For maximum legibility, please avoid small text sizes and thin font styles. For increased impact, consider using QR codes and AR functionality.

Production assistance services are available upon request through your sales contact.

Please deliver artwork to artwork@mmediagroup.co.uk at least 7 working days before your campaign start date.

Being unsuccessful in delivering correct artwork by this date may result in a delayed or cancelled campaign.



Every campaign booked with MMG is fully carbon offset with Ecologi.



MIMIG
THANK YOU

