

# MIMIG

@MMediaGroup

EDGE DIGIVAN  
Artwork Specification



# ARTWORK & DELIVERY SPECIFICATION

## INDIVIDUAL SIDES

Please prepare two artwork side panels in 2,048 (w) x 1,024 (h) pixels, with an aspect ratio of 2:1. Prepare one artwork rear panel in 1,024 x 1,024 pixels, with an aspect ratio of 1:1. Ensure that all artwork is provided in RGB. All submitted artwork must be under a 2GB file limit.

### Supported Visual Formats

MP4, PNG

### Supported Audio Formats

MP3

Please deliver artwork to [artwork@mmediagroup.co.uk](mailto:artwork@mmediagroup.co.uk) at least 7 working days prior to your campaign start date. Being unsuccessful in delivering correct artwork by this date may result in a delayed or cancelled campaign.



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## WRAPPED CONTENT

With edge to edge screens, artwork can travel seamlessly across all three sides. Consider using dynamic video content for increased impact, 3-D functionality or AR content. For wrapped content, follow the link below to convert the artwork into a readable format through After Effects: <https://we.tl/t-I3RvyJoiga>

Please input your ultrawide wrap around creative into the 'input' composition and the template will automatically output the creative into the correct format.

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# ARTWORK & DELIVERY SPECIFICATION

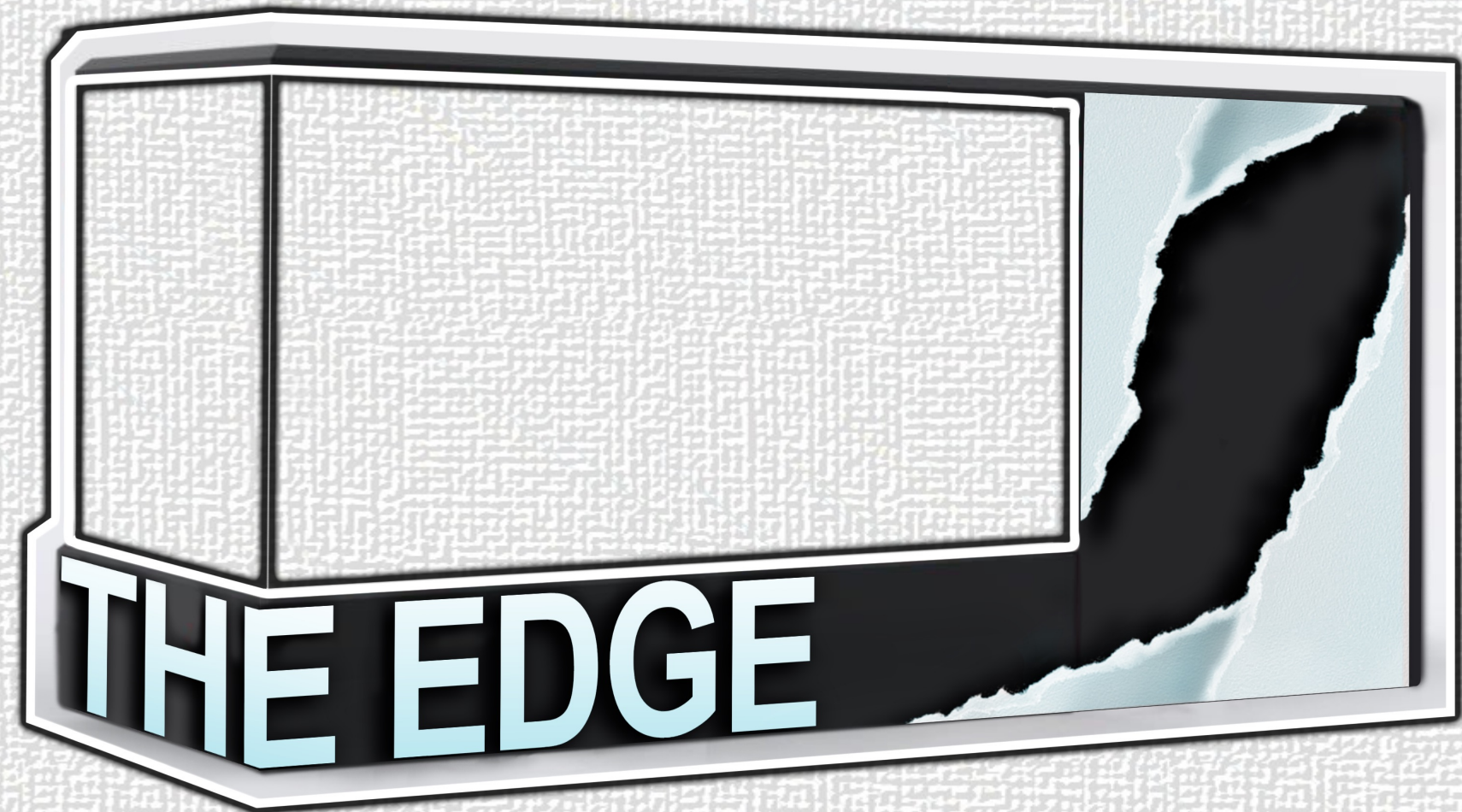
## EXPERIENTIAL CUBE

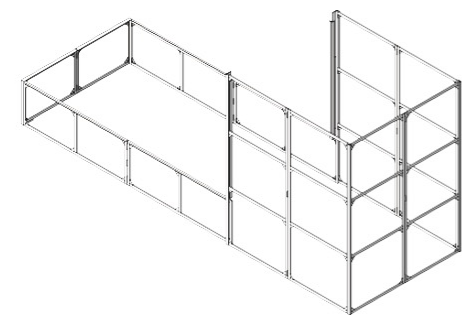
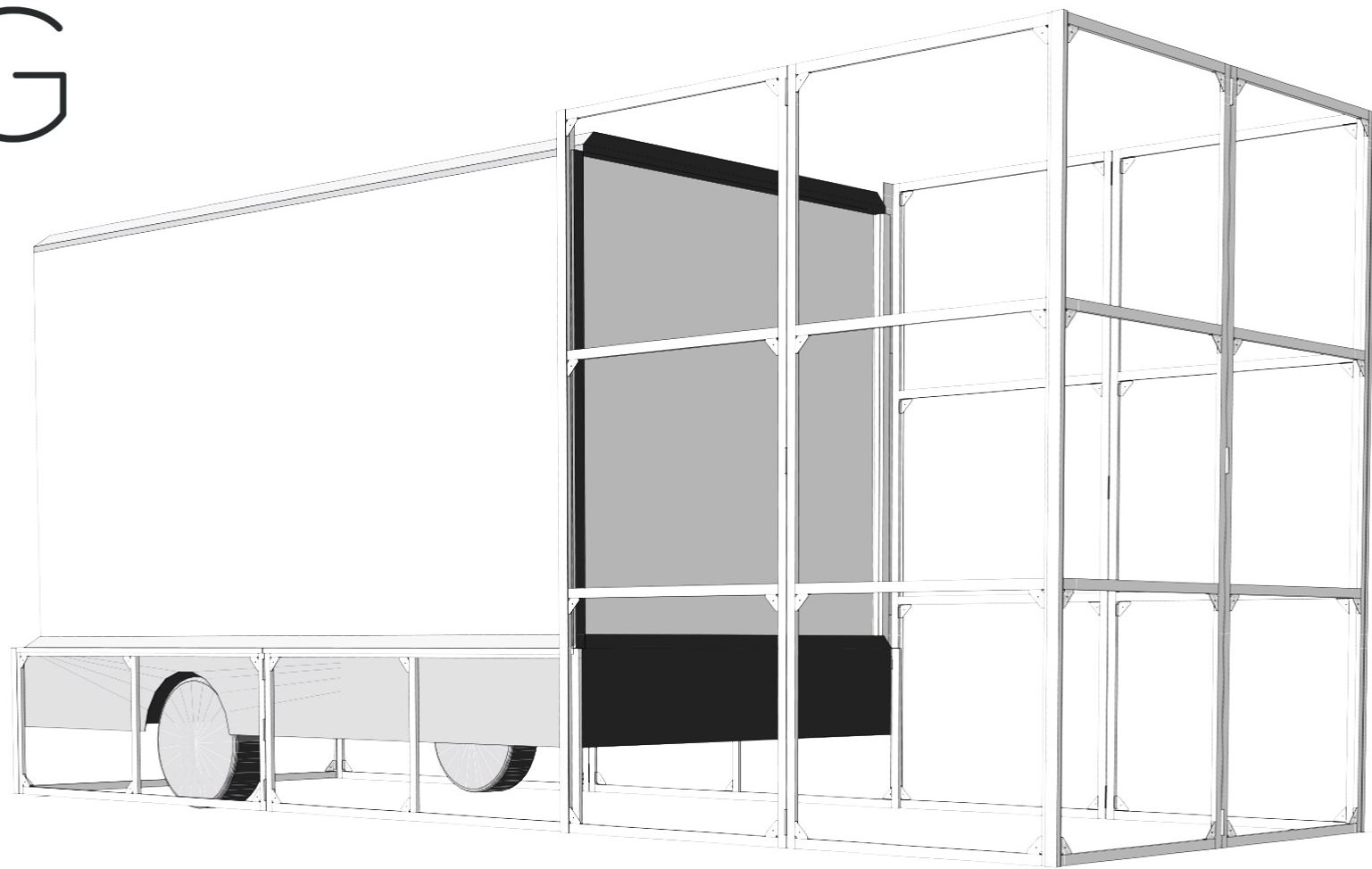
Please prepare artwork side panels following the guide on the next slide. Ensure that all artwork is provided in RGB. All submitted artwork must be under a 2GB file limit.

### Supported Visual Formats

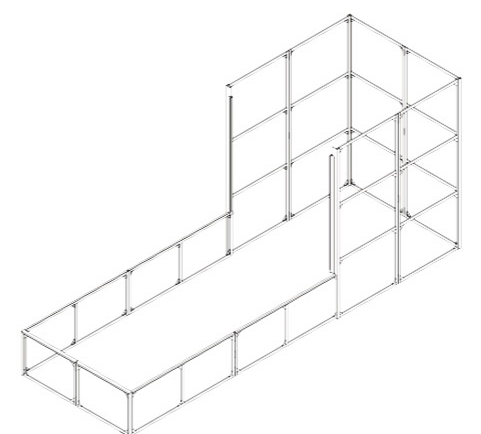
High Resolution PDF  
TIFF

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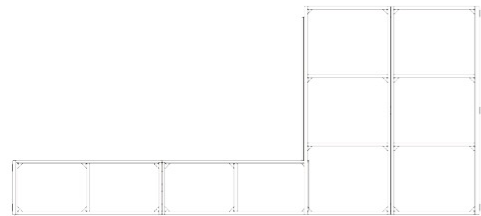




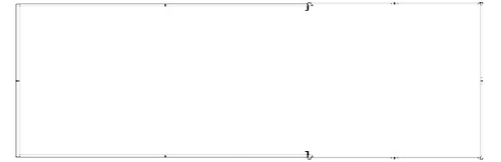
Frame - Front Right Isometric



Frame - Back Right Isometric

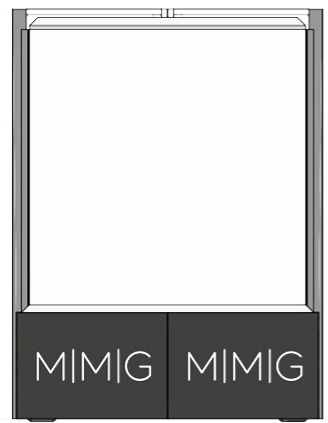
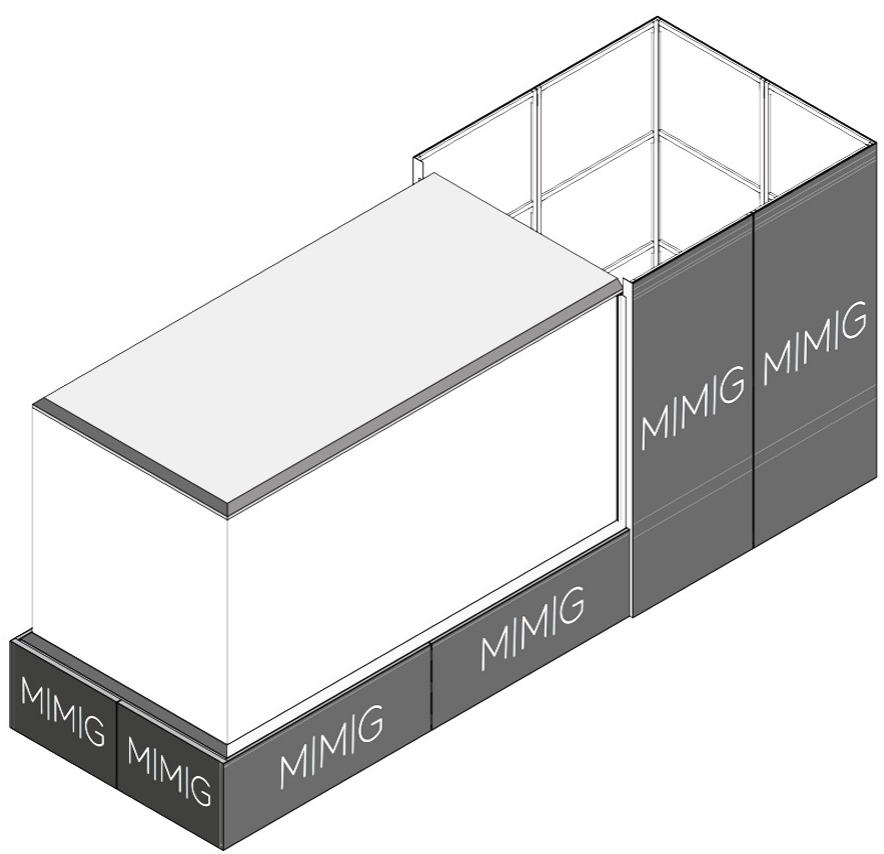


Frame - Driver Side



Frame - Top Plan

**Aluminium Frame**



2190mm  
Print - Rear

772mm



4248mm  
Print - Driver Side

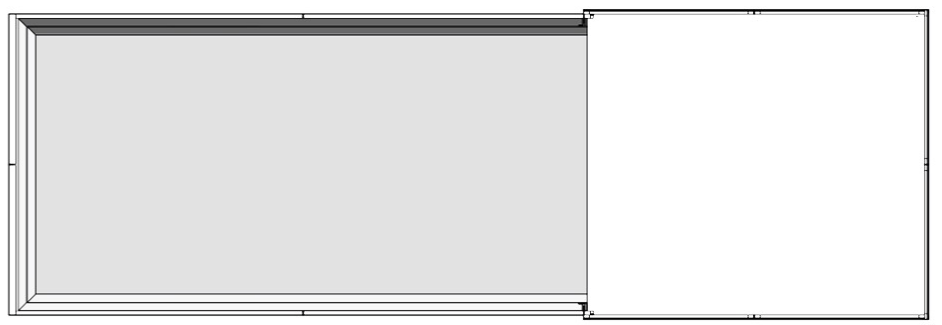
2651mm

3000mm



2252mm  
Print - Front

3000mm



6685mm

2250mm

**Printed Panels**

MIMMIG

Thank You

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