

MIMIG
@MMediaGroup

MOBILE EVENT SCREEN
Artwork Specification



ARTWORK & DELIVERY SPECIFICATION

Please prepare artwork in 1,920 x 1,080 pixels, with an aspect ratio of 16:9. Ensure that all artwork is provided in RGB. All submitted artwork must be under a 2GB file limit.

For maximum legibility, please avoid light pastel based colour backgrounds, small text sizes, and thin font styles. For increased impact, consider using dynamic video content, high quality sound, QR codes, and AR functionality.

Supported Visual Formats

MP4
PNG
PPTX

Supported Audio Formats

MP3
WAV

On-Site Content Management

If you require content to be managed on site, and it cannot be sent in advance of your campaign, please ensure the necessary precautions are met with your sales contact and operations@mmediagroup.co.uk.

Please deliver artwork to artwork@mmediagroup.co.uk at least 7 working days prior to your campaign start date. Being unsuccessful in delivering correct artwork by this date may result in a delayed or cancelled campaign.



MIMIG

Thank You

08450 752 752 | www.mmediagroup.co.uk