



MMMG PRIMEVIDEO

WESTMINSTER
CONNECTS

City of Westminster

Audemars Piguet

EA SPORTS
FIFA 21

In charge of turning the world

IF THERE ONLY ONE THING YOU WEAR,
MAKE IT A MASK.

SEASON ORIGINAL
BORAT
SUBSEQUENT
MOTION PICTURE

prime video

WICKED

BARCLAYS

John's beauty



In October 2020, Amazon Prime Video advertised on our Digivans to bring further attention to the new Borat 2 movie on release day by targeting high footfall locations around various cities.

EDINBURGH



NEWCASTLE



MANCHESTER



BIRMINGHAM



SOUTHAMPTON



LONDON





“The Borat Digivans with MMG across the UK really helped to create excitement and anticipation of the film’s release on Prime Video. It was great to see the campaign showcased with so many famous and iconic British landmarks in the background”

Philip Hampson @ RapportUK