

MMMG

c-store
collective

NISA

NISA NORTHFIELDS STAMFORD

We love local

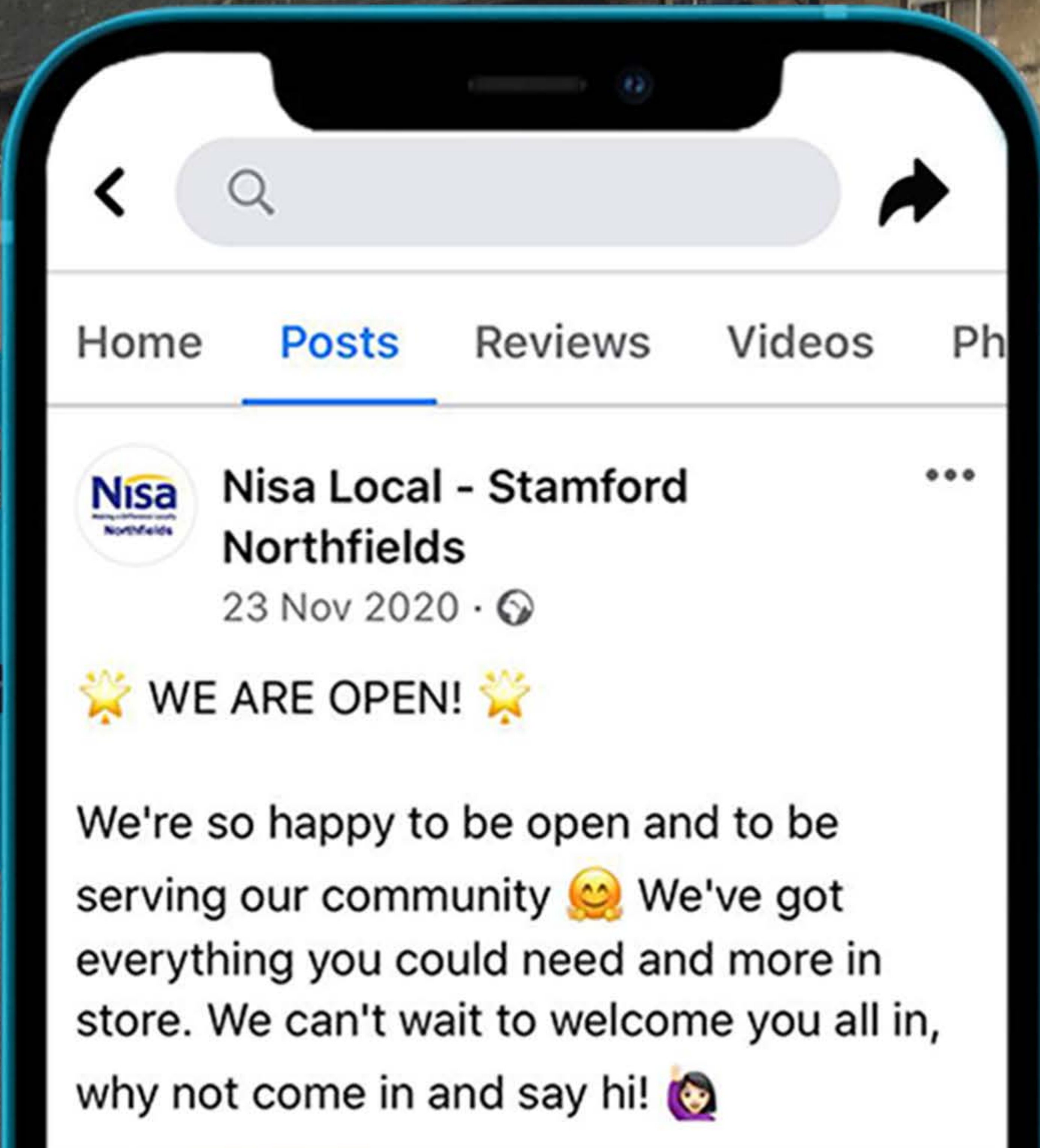
The best produce our area has to offer

GRASMERE FATHERSON OAKHAM CRAFT BEER LEGENDS





Across two bursts of activity in November and December 2020, this Nisa franchise launched a mobile out-of-home advertising campaign using MMG's Digital Advans in Stamford to promote its grand opening.



+44%

Friday Sales
(27/11 vs 20/11)

+22%

Weekly Sales
(WC; 23/11 vs 16/11)

+15%

Transaction Numbers

Your new local Store **Nisalocal**



Sources: C-Store Collective & Nisa Local (12/01/21)